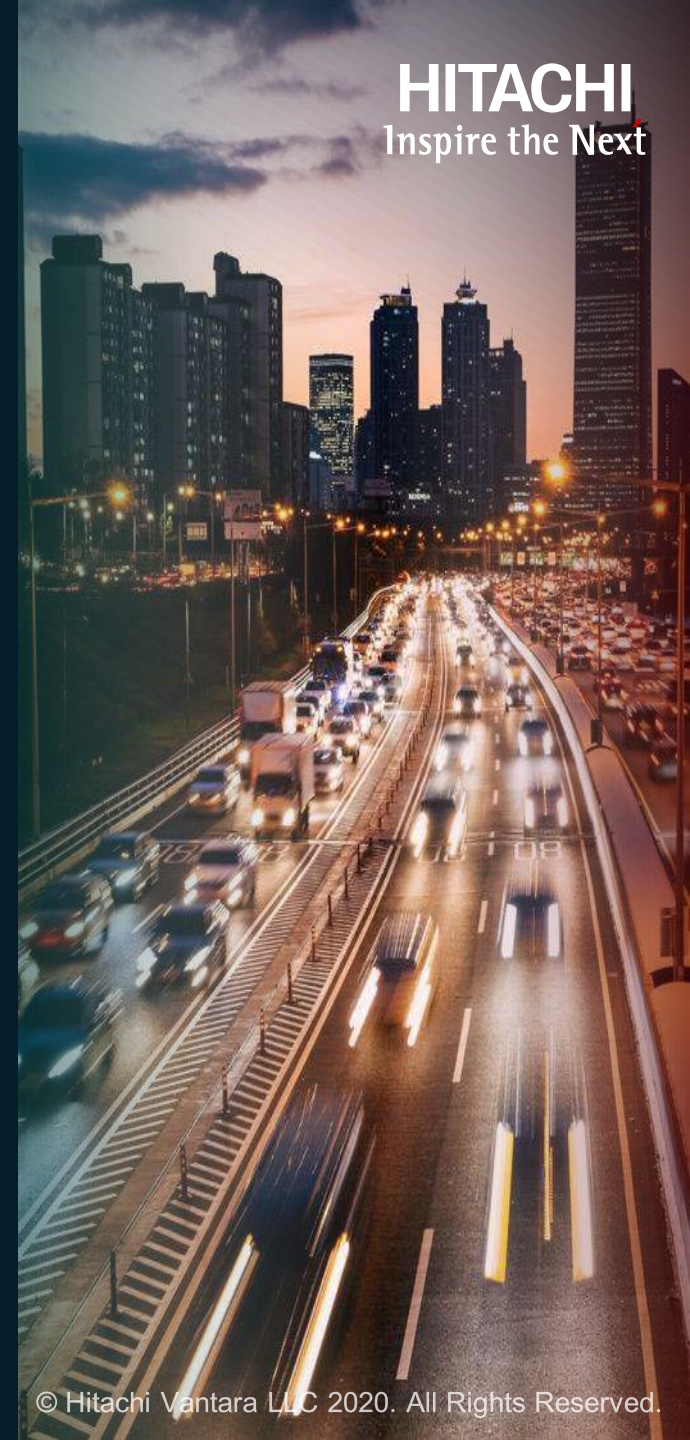


HITACHI VANTARA CORPORATE PROFILE

HITACHI
Inspire the Next



Company Description

About Hitachi Vantara

Hitachi Vantara, a wholly-owned subsidiary of Hitachi Ltd., delivers the intelligent data platforms, infrastructure systems, and digital expertise that supports more than 80% of the fortune 100. To learn how Hitachi Vantara turns businesses from data-rich to data-driven through agile digital processes, products, and experiences

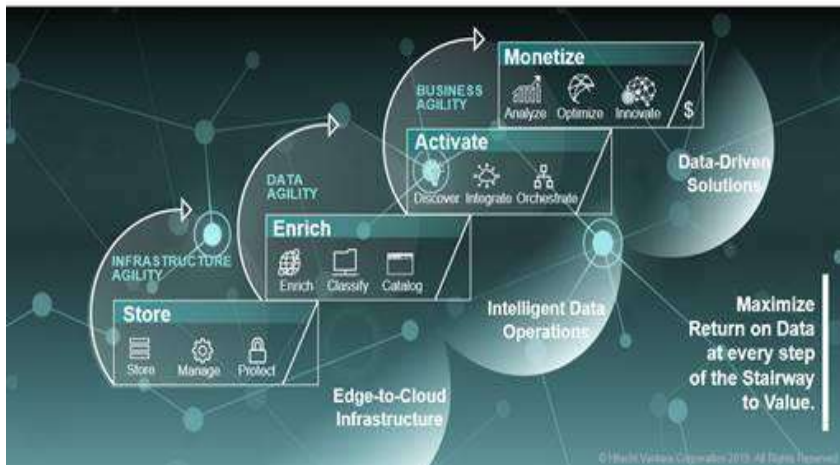
Visit us at www.hitachivantara.com

Hitachi Vantara Data Stairway to Value

Backed by more than 109 years of social innovations capability in operational technologies (OT), and more than 60 years in information technologies (IT), Hitachi Vantara helps organization to drive digital transformation, to identify new revenue opportunities and accelerate business outcomes.

An Intelligent Data Management Strategy

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Data is the new oil and the foundation of digital transformation. Hitachi Vantara helps companies to successfully navigate the digital transformation journey, by harnessing data for maximum business value. Today, over 85% of Fortune 100 companies trust our data solutions that support our 4-pillared “Data Stairway to Value” (or SEAM) – Store (and Protect), Enrich, Activate and Monetize your data – on – premises or as-a-service.

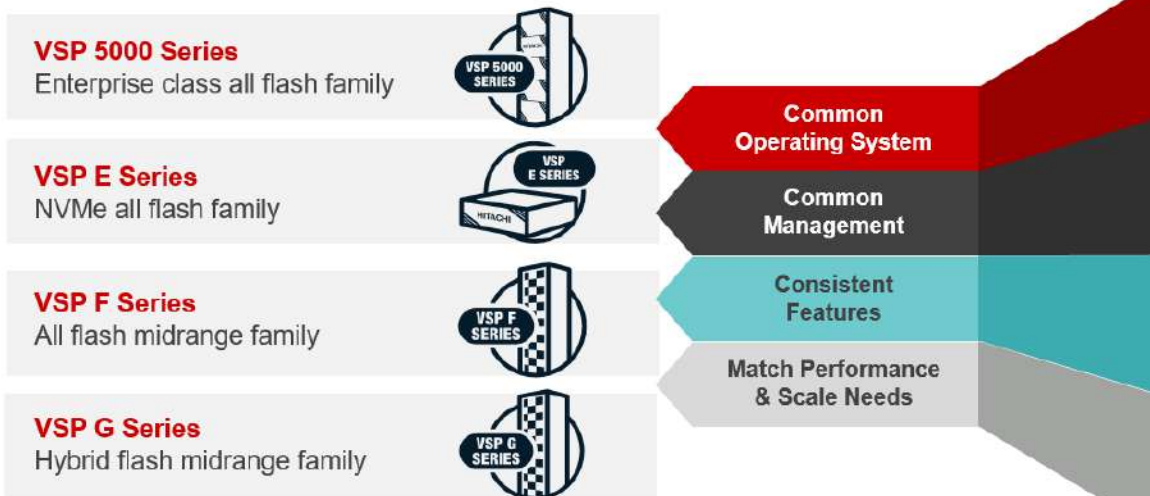
STORE and PROTECT (Data Repository)

OPTIMIZE YOUR STORAGE INFRASTRUCTURE WITH ALL-FLASH SOLUTIONS FROM HITACHI

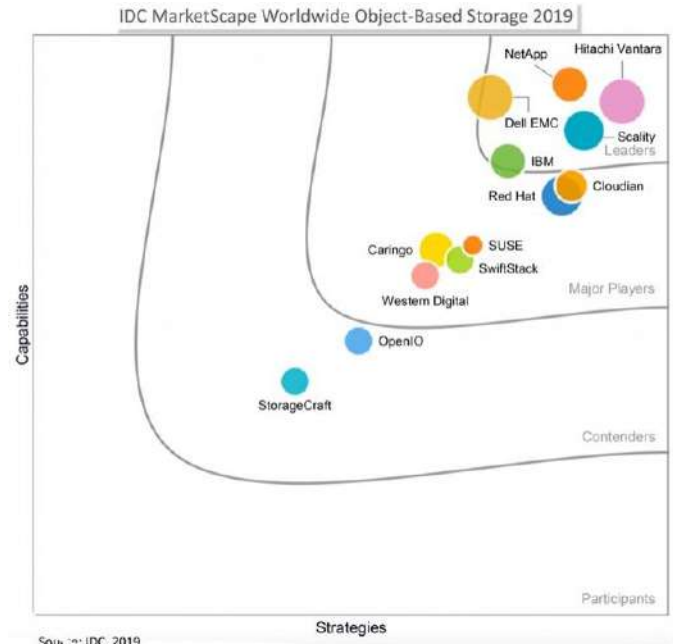
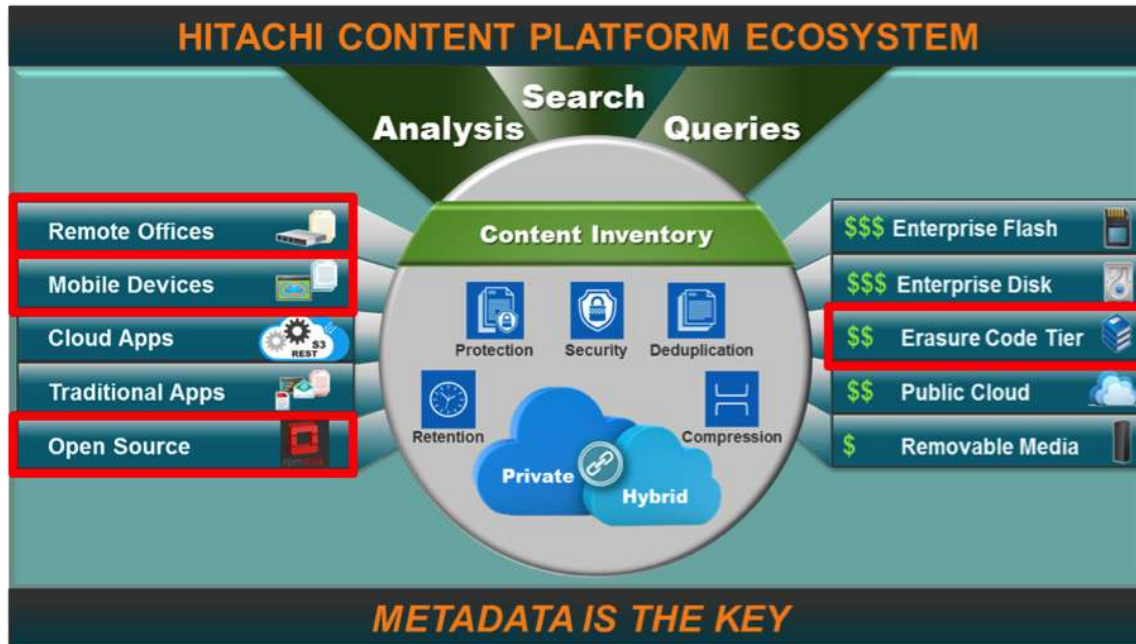
To stay competitive in today's digital economy, organizations need faster, scalable and more efficient IT performance. Hitachi Vantara is an acknowledged leader in infrastructure solutions, leading with [Virtual Storage Platform](#) (VSP) storage platform as the most advanced storage technology, backed 20 years of experience and more than 4,000 industry-leading storage patents. Hitachi's unique 100% data availability guarantee ensures organizations meet its information availability requirements.

Hitachi's integrated [Hitachi Unified Compute Platform](#) offerings will also fulfill collective needs of business applications, databases, analytics, virtual desktops, remote and branch office (ROBO) and cloud hosting solutions. It offers industry-leading policy-based management and data protection solutions to help organizations deliver agile and efficient IT services to meet strategic goals.

VSP: One Storage Family for a Variety of Needs

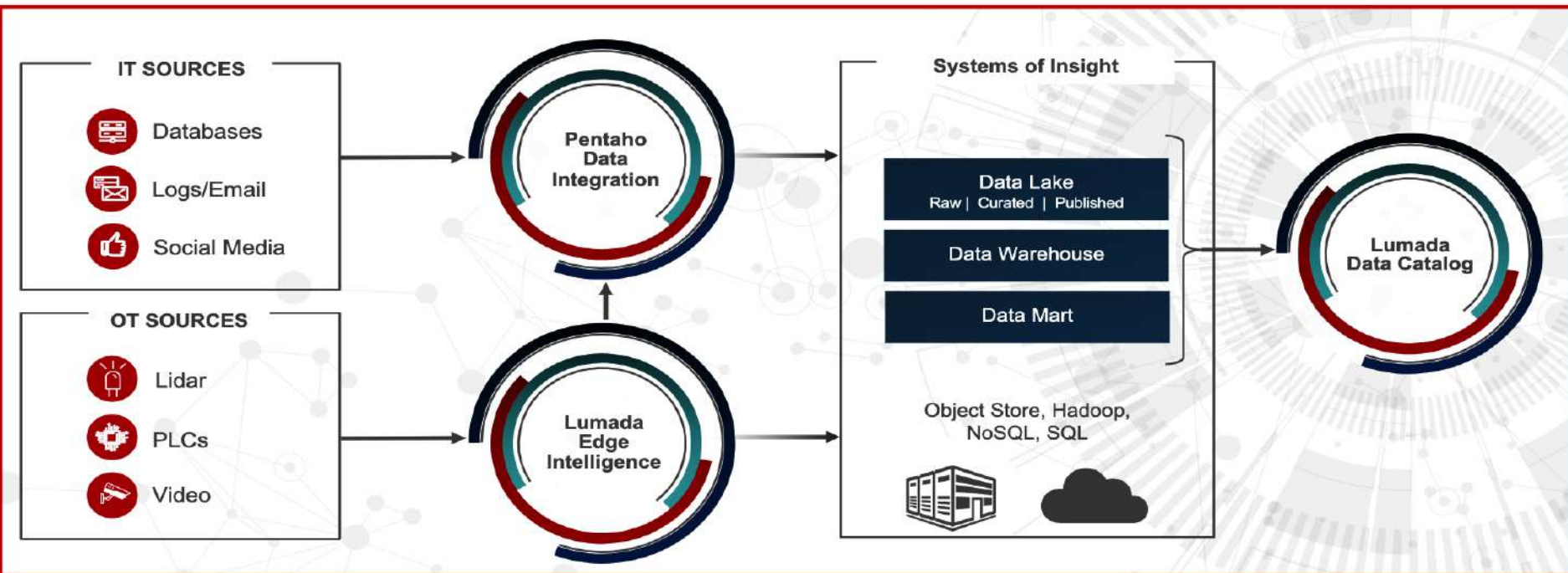


ENRICH (Unstructured Data Management)



Both structured and unstructured data, when optimized, can be enriched by applying metadata to classify and catalogue the data. Enriched data can be used for intelligent data management and governance. Learn how [Rabobank](#) has benefited from [Hitachi Content Platform \(HCP\)](#) for object storage and [Hitachi Content Intelligence](#) for the enriched digital journey.

ACTIVATE (Big Data Analytics)



Discover

- Use analytics
- **Generate actionable insights**



Integrate

- Boost productivity
- Identify new revenue opportunities
- Create algorithms



Orchestrate

- **Take action**
- **Automate data pipelines**
- Achieve more agility

[Lumada Data Services](#) from Hitachi Vantara comprises a set of composable software services that help manage increasingly complex data ecosystems with an intelligent data foundation. Its composable web services for analytics, data flows, cataloging and data lake management work together through shared metadata, supported by intelligent orchestration and policy engines. These services can be deployed in the cloud, in the data center or at the edge, providing an agile data fabric and self – service data access for an enterprise DataOps practice.

MONETIZE (Industrial IoT Platform)

IoT

Drive digital innovation and bridge the physical and digital worlds with Industrial Internet of Things (IIoT) products, technologies and solutions.



Source: Gartner (October 2020)

Monetizing your data is about taking its talent value and connecting that value to an entirely new customer. Our [Lumada portfolio](#) delivers a combination of software and services and IoT solutions – [Maintenance Insights](#), [Manufacturing Insights](#) and [Video Insights](#), in various industry segments and smart spaces. For the third year running, Hitachi Vantara and Lumada have been named a Visionary in the “2020 Gartner Magic Quadrant for industrial IoT Platforms”.

Thank You

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